

Experience

- Camp Director
iD Tech Camps | Campbell, CA | internaldrive.com
- Directed camp comprising of approximately 25 students and four teachers
 - Taught web design class incorporating Photoshop, HTML, Dreamweaver and Flash
 - Acted as liaison between iD's home office and university liaisons, managed a weekly budget, guided instructors in handling operational and instructional challenges, planned a schedule of camp activities and monitored student/teacher progress
 - Interacted with parents to help meet their needs and the needs of their children
- Summer 2001, 2002, 2003, 2005

Education

Bachelor of Fine Arts
Graphic Design
Savannah College
of Art and Design
Savannah, GA
Fall 2002
Transfer
Computer Science
University of
South Florida
Tampa, FL
1997-1999

Graphic Designer

- W.W. Grainger, Inc. | Brand & Advertising | Lake Forest, IL | grainger.com
- Responsible for conception and design all materials related to Grainger's marketing expansion project, including: direct mail, flyers, posters, and vehicle graphics
 - Coordinated the completion of these projects with copy writers, creative directors, direct marketing associates and project owners to meet production deadlines
 - Trained and oversaw all temporary designers
- Winter 2004 to Spring 2005

Computer Skills

Adobe Acrobat
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Macromedia Freehand
Macromedia Flash
Final Cut Express
QuarkXPress
HTML

Freelance Graphic Designer

- Creative Staffing Firms | Chicago, IL
- Establish a close working relationship quickly with individuals in various departments
 - Begin projects in employer's preestablished style to ensure brand consistency
 - Develop materials that succinctly communicate a message to target audience
 - Present new ideas and integrate the ideas of others for future projects
- Fall 2003 to Winter 2004

Academic Director & Teacher

- American Computer Experience (ACE) | Atlanta, GA
- Planned activities for approximately 50 campers and a staff of 9 teachers
 - Presented seminars on Flash, Photoshop, and Improvisational Acting
 - Developed and implemented curriculum for general computer literacy and advanced web design classes of up to 24 children
- Summer 1998, 1999, 2000

Awards & Activities

Student of the Improv Olympic - Chicago, IL
Leo Burnett/Northwestern Portfolio Class
Member of The Chicago Gay Men's Chorus
Marketing High-Five Award, Grainger
Member of Toastmaster International
Academic Merit Scholarship, SCAD
Member of Leadership House, USF

Charley

Aldridge

charley@charleyaldridge.com
823 W Roscoe Ave,
Chicago, IL 60657
312.375.5904